

Student's Worksheet

I – Follow the instructions and do the activities :

1_SendOff_Together_Prog_JaneHorricks.wav

- Read the script of this first radio spot
- Fill in the gaps with the following verbs

- 1) Strap
- 2) Toss
- 3) Frisbee
- 4) Nail
- 5) Breakdance
- 6) Bludgeon
(<http://dictionary.cambridge.org/define.asp?key=8332&dict=CALD>)
- 7) Post

> Listen to the audio file for correction

_____ *them to a remote tree*

_____ *them to the Galapagos*

_____ *them to a log flume* (http://en.wikipedia.org/wiki/Log_flume)

_____ *them in a bullring* (<http://dictionary.cambridge.org/define.asp?key=10191&dict=CALD>)

_____ *on them*

_____ *them into a ravine*

_____ *them with a frozen turkey*

There's never been more ways to get rid of cigarettes...

The Together programme, a free service, offers a one to one support by phone, text ,email and information packs.

It's just one of the ways the NHS can help.

Call the NHS smoking helpline on 0800 169 0 169 or visit gosomekefree.co.uk

2_SendOff_NRT_Craig_Cash.wav

- Listen to the radio spot . “2_SendOff_NRT_Craig_Cash.wav”
- Make notes of the different Nicotine Replacement products available.
- Fill in the gaps with the appropriate word, then listen again for correction

Strap them to a Saturn rocket

Morris Dance on them (<http://dictionary.cambridge.org/define.asp?key=51952&dict=CALD>)

Smack them with a haddock

Pummel (<http://dictionary.cambridge.org/define.asp?key=64146&dict=CALD>) *them with a meat hammer*

Toss them in an icy Lock

Tie them to an anchor

Nudge (<http://dictionary.cambridge.org/define.asp?key=54430&dict=CALD>) *them of a waterfall*

There's never been more ways to get rid of _____...

Nicotine replacement nasal _____, microtabs and inhalers as well as _____ and _____ are available through the NHS on prescription and can _____ your chances of quitting

It's just one of the ways the NHS can help.

Call the NHS smoking helpline on 0800 169 0 169 or visit gosomekefree.co.uk

3_SendOff_LSSS_StevePemberton.wav

Prune them with _____
 Kill all _____
 Do a vulcan stranglehold on them
 Push them a under _____
 Waltz on them with _____
 Pound them with _____

There's never been more ways to get rid of cigarettes...

- Read the script of this third radio spot
- Fill in the gaps with the following words

- a) *the vermin*
- b) *a chainsaw*
- c) *a telephone directory*
- d) *a steam roller*
- e) *lead diving boots*

The NHS offers group and one to one support in your area. Combined with nicotine gum or patches you're up to four times more likely to quit this way than going cold turkey.

cold turkey noun [U] SLANG

the period of extreme suffering which comes immediately after a person has stopped taking a drug on which they are dependent:
Six years ago she went cold turkey on (= stopped completely) a three-pack-a-day smoking habit. (from [Cambridge Advanced Learner's Dictionary](#))

It's just one of the ways the _____ can help.

Call the NHS smoking helpline on __ (phone number) _____

or visit __ (website) _____

II – Recording :

- **Open** Audacity
- **Record** your voice on your favourite radio spot
- **Save** the file on your personal disk
- **Present** it to your teacher for correction

III– Videos :

I Watch : “1_Mum_Street_without_hook_non_agency_vsn_40.mpg”

- **Make notes** of what you can recall
- Watch it again and **outline** (make a plan of) the different film sequences
- **Prepare an oral account** of your notes & outline
- **Record yourself** with Audacity
- **Save** the file on your personal disk
- **Present** it to your teacher for correction

II Do the same activities with “1_Office_without_hook_rev_non_agency_vsn_40.mpg”

- **Bonus question :** How many cigarettes a year does an average smoker need ?

III Now watch : => “2_Mum_Street_without_hook_non_agency_vsn_20.mpg”
 => “2_Office_without_hook_non_agency_vsn_20.mpg”

- Make a quick oral report of those two videos and express your personal opinion on this advertising campaign.