

Variations in style

1 Write a short newspaper article based on the following title (genuine newspaper headline) :

Katerina killer may be abroad

Think of the sort of paper your article will be published in (gutter press or tabloid, quality paper, one particular (technical, feminine, general news...))

2 Whether you are writing an essay, a report, a letter or an article, you have to think of your potential readers, of their needs and expectations.

Take your school or one aspect of it, write a text to present the school or one aspect of it. But with a specific reader in mind, e.g. :

- **a foreign student who knows nothing about the educational system in your country (think of details and examples)**
- **a group of teachers who work in a similar school nearby but need to know what is specific to your school.**
- **An architect who needs to know how the buildings can be improved**
- **An institution which has asked to rent the school and its facilities during the summer**
- **Other**

(One should guess the reader for whom your text has been written)